

**AC Transit EasyPass Program
Proposed Changes to Pricing Matrices
Public Hearing, April 27, 2011**

Staff recommends that the pricing matrices for the EasyPass program be adjusted upward by 5%, coinciding with the 5% increase proposed for the cash fares. The current and proposed pricing matrices are as follows:

Employers and Residential Communities:

Current Pricing Matrix

	Number of Program Participants (Annual price per participant)				
	100-500	501-1,000	1,001-5,000	5,001-10,000	10,001+
Level of Transit Service (LTS)					
1	\$115	\$98	\$82	\$65	\$49
2	\$103	\$89	\$74	\$61	\$46
3	\$89	\$78	\$66	\$55	\$43
4	\$77	\$67	\$59	\$50	\$41

Proposed Pricing Matrix

	Number of Program Participants (Annual price per participant)				
	100-500	501-1,000	1,001-5,000	5,001-10,000	10,001+
Level of Transit Service (LTS)					
1	\$121	\$103	\$86	\$68	\$51
2	\$108	\$93	\$78	\$64	\$48
3	\$93	\$82	\$69	\$58	\$45
4	\$81	\$70	\$62	\$53	\$43

Two- and Four-Year Colleges:

Current Pricing Matrix

	Number of Program Participants (Annual price per participant)				
	100-500	501-1,000	1,001-5,000	5,001-10,000	10,001+
Level of Transit Service (LTS)					
1	\$155	\$132	\$111	\$88	\$66
2	\$139	\$120	\$100	\$82	\$62
3	\$120	\$105	\$89	\$74	\$58
4	\$104	\$90	\$80	\$68	\$55

Proposed Pricing Matrix

	Number of Program Participants (Annual price per participant)				
	100-500	501-1,000	1,001-5,000	5,001-10,000	10,001+
Level of Transit Service (LTS)					
1	\$163	\$139	\$117	\$92	\$69
2	\$146	\$126	\$105	\$86	\$65
3	\$126	\$110	\$93	\$78	\$61
4	\$109	\$95	\$84	\$71	\$58