TO: AC Transit Board of Directors
FROM: Michael A. Hursh, General Manager
SUBJECT: Travel Authorization for 2019 APTA Transit CEO’s Seminar

RECOMMENDED ACTION(S):
Consider authorizing the General Manager to attend the 2019 American Public Transportation Association’s (APTA) Transit CEO’s Seminar April 13-15, 2019 in Chicago, Illinois.

BUDGETARY/FISCAL IMPACT:

<table>
<thead>
<tr>
<th>Expense Item</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Airfare</td>
<td>$310.00</td>
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<tr>
<td>Lodging (3 nights at 189.00 per night)</td>
<td>$567.00</td>
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<tr>
<td>Per Diem (3 days at $74.00 per day)</td>
<td>$222.00</td>
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<td>Ground Transportation (3 days at $15 per day)</td>
<td>$45.00</td>
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<td>Registration Fee</td>
<td>$770.00</td>
</tr>
<tr>
<td>Total Estimated Cost:</td>
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BACKGROUND/RATIONALE:
In accordance with Board Policy 155, all out-of-state travel for Directors and Officers to attend a conference or a meeting related to District business and at District expense, shall be approved by action of the Board of Directors prior to incurring expenses. This travel authorization has been prepared in accordance with Board Policy 155.

The APTA Transit CEO’s Seminar will be held on Saturday, April 13 through Monday, April 15, 2019 at the JW Marriott in Chicago, Illinois. Discussions will highlight leadership topics relative to agency visions, financing ideas, resources to improve operations, and emerging technologies.

ADVANTAGES/DISADVANTAGES:
APTA’s Transit CEO’s Seminar serves as a forum for Chief Executive Officers to improve knowledge, professional and technical skills. It also provides networking opportunities for public transportation officials and professionals at Executive levels. The impact on the District for sending the General Manager to the 2019 APTA Transit CEO’s Seminar would be entirely positive.
ALTERNATIVES ANALYSIS:

The only alternative available is to deny the request; however, this prevents gaining the educational and professional opportunities provided at the seminar.

PRIOR RELEVANT BOARD ACTION/POLICIES:

Board Policy 155-Travel Meeting and Miscellaneous Expense Reimbursements for Directors and Board Officers.

ATTACHMENTS:

1. 2019 Transit CEO’s Seminar Preliminary Program Agenda

Approved by:
Michael A. Hursh, General Manager

Reviewed by:
Michael A. Hursh, General Manager

Prepared by:
Maryam Paracha, Executive Coordinator
Program

The 2018 Transit CEOs Seminar will delve into topics relevant to your vision and skills in advancing your organization! chief executives and deputy CEOs - senior executives whose careers aim towards becoming CEOs - of APTA-member public transportation agencies are invited to join us at the Hyatt Regency Miami for an insightful three days.

Last Updated: Feb. 6

Go to:
Saturday, February 10   Sunday, February 11   Monday, February 12

Saturday, February 10

Registration
8:30 a.m. - 4:30 p.m.
Lower Promenade, Terrace Level, Hyatt Regency Miami

DAY THEME: Leadership & Policy Development: Planning an Integrated Approach
11 a.m. -

Bus & Paratransit CEOs Committee
11 a.m. - 12 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

Chair, Karen H. King

Rail Transit CEOs & Commuter Rail CEOs Subcommittees
11 a.m. - 12 p.m.
Hibiscus, Terrace Level, Hyatt Regency Miami

Chairs, Nuria I. Fernandez & Doug Allen

OPENING SESSION
12 - 12:45 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

(buffet lunch will be served)

Host Welcome
- Alice N. Bravo, P.E., Member, APTA Board of Directors; Director, Department of Transportation & Public Works, Miami-Dade Transit, Miami, FL
Remarks

- Nathaniel P. Ford, Sr., Immediate Past Chair, APTA; Chair, Diversity and Inclusion Council; Chief Executive Officer, Jacksonville Transportation Authority, Jacksonville, FL
- Paul P. Skoutelas, President and CEO, American Public Transportation Association, Washington, DC

CEOs Coordinating Council

1 - 2 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

Organizing the voice, message, and agenda of Transit CEOs within APTA

The role of the Transit CEOs Coordinating Council will be two-fold - to ensure all CEO committees are represented in major APTA decisions and that all CEO committees can be consulted through a single governing council. This advancement of operations aligns the CEO committees with the functioning of the BMBG and the Transit Board Members reporting and decision-making structure.

Moderator

- Doran J. Barnes, Chair, Leadership APTA Committee; Chair, Meetings Programming and Site Selection Committee; Executive Director, Foothill Transit, West Covina, CA

Panelists

- Karen H. King, Member, APTA Executive Committee; Chair, Bus & Paratransit CEOs Committee; Chief Executive Officer, Golden Empire Transit District, Bakersfield, CA
- Doug Allen, Member, APTA Executive Committee; Chief Executive Officer, Virginia Railway Express (VRE), Alexandria, VA
- Nuria I. Fernandez, Vice Chair, APTA; Chair, Conference Planning Committee; Chair, Rail Transit CEOs Committee; Chair, Rail Transit Committee; Vice Chair, Diversity and Inclusion Council; Co-Chair, Authorization Task Force; General Manager/CEO, Santa Clara Valley Transportation Authority, San Jose, CA
- Andrew Johnson, Secretary, Mid-Size Operations Committee; Chief Executive Officer, Interurban Transit Partnership (The Rapid), Grand Rapids, MI

Industry Leadership Summit

2:30 - 3:15 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

Coordinating conversation with Transit Board Members, Business Member Board of Governors (BMBG), and Transit CEOs

In November 2018, APTA will host its first Industry Leadership Summit, bringing together the key leaders in the public transportation industry; Board Members, Business Members, and Transit CEOs. This session will highlight the similarities in priorities of these three distinct APTA membership categories. Join us as we work together to ensure cooperative leadership.

Moderator

- Doran J. Barnes, Chair, Leadership APTA Committee; Chair, Meetings Programming and Site Selection Committee; Executive Director, Foothill Transit, West Covina, CA

Panelists

- Lester W. Bryant, LWBSolutions, San Antonio, TX
- David M. Stackrow, Sr., CPA, Chair, APTA; Immediate Past Chair, Capital District Transportation Authority, Albany, NY
- Jeffrey Wharton, Member, APTA Executive Committee; President, IMPulse NC LLC, Mount Olive, NC

CEO Leadership Development
3:15 - 4:30 p.m.  
Jasmine, Terrace Level, Hyatt Regency Miami

**Learn from peers, continually improve**

This session will highlight how industry leaders have addressed challenges and improved upon their efforts to create the best transit systems possible. Come prepared to share how you have improved your agencies through networking, lessons learned, and involvement in APTA.

**Session sponsored by Elerts Corporation**

![Elerts Logo]

**Sponsor Recognition**
- Chris Russo, Executive Vice President, ELERTS Corporation, Weymouth, MA

**Moderator**
- Lauren Skiver, CEO/General Manager, SunLine Transit Agency, Thousand Palms, CA

**Labor Relations**
- Peter Varga, Member, APTA Board of Directors; Peter Varga, Belmont, MI

**Board Relationships**
- Jeanne Krieg, Member, APTA Executive Committee; Immediate Past Chair, Small Operations Committee; Chief Executive Officer, Eastern Contra Costa Transit Authority, Antioch, CA

**Media/Crisis Management**
- Jeffrey D. Knueppel, P.E., Member, APTA Board of Directors; Chair, Commuter Rail Committee; Chair, Commuter Rail PTC Subcommittee; Chair, Commuter Rail CEOs Subcommittee; General Manager, Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, PA

**Welcome Reception**

5 - 6 p.m.  
Upper Promenade, Terrace Level, Hyatt Regency Miami

Renew friendships and introduce yourself to your colleagues at this high energy gathering that is sure to set the tone for a week of professional development and networking.

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**Sunday, February 11**

**Registration**

7 a.m. - 12 p.m.  
Lower Promenade, Terrace Level, Hyatt Regency Miami

**DAY THEME: The Future of Mobility: Developing an Implementation Action Plan**

7:30 a.m. -

**President and CEO’s Breakfast for New CEOs & Deputy CEOs**

7:30 - 9 a.m.  
Orchid CD, Terrace Level, Hyatt Regency Miami
If you began your position as a first-time chief executive in public transportation during the past year, you are invited to attend this breakfast session to talk about your new responsibilities and learn more about APTA resources that will help you to lead your organization. Deputy CEOs are invited to engage in a conversation about your career path, work experience, and professional development.

**Presenters**

- **Paul P. Skoutelas**, President and CEO, American Public Transportation Association, Washington, DC
- **Nathaniel P. Ford, Sr.**, Immediate Past Chair, APTA; Chair, Diversity and Inclusion Council; Chief Executive Officer, Jacksonville Transportation Authority, Jacksonville, FL
- **Kevin B. Quinn, Jr.**, Member, APTA Board of Directors; Administrator, Maryland Transit Administration, Baltimore, MD
- **Katharine Eagan Kelleman, AICP**, Member, APTA Board of Directors; Vice Chair, Mobility Management Committee; Chief Executive Officer, Port Authority of Allegheny County, Pittsburgh, PA

**Continental Breakfast & CEO Exchange**

8 - 9 a.m.
Lower Promenade, Terrace Level, Hyatt Regency Miami

**Mobility at a Crossroads: Transit Adaptation Strategies and the Path Forward**

9 - 11 a.m.
Jasmine, Terrace Level, Hyatt Regency Miami

Our long-standing notions about mobility are about to change. Public transportation is facing the greatest transformational moment of our generation. Technology is facilitating such change, at a pace difficult to keep up with. Some of that will be disruptive to our industry.

But this is also a time of great opportunity. Public transportation agencies are positioned to become the backbone of an emerging network of mobility providers involving new and different partners and technologies.

Looking ahead, public buses, subways, streetcars, and commuter trains will complement driverless automobiles by serving as our transportation network’s high-capacity trunk lines. Transit agencies, serving as mobility managers, will bring all means of travel together into an integrated, customer-friendly service removing the hassle of trip planning and one-off payments.

Sound futuristic? It’s not that far off. Our panel of big-thinkers will say why.

The opening presentation will outline strategies for anticipating and leading market disruption, to be followed by a panel discussion. The audience is encouraged to engage in the conversation throughout the morning.

*Session sponsored by GIRO Inc.*

**Sponsor Recognition**

- **Arjan van Andel**, Director of Training, Customer Service and Business Development, PTV Group, Arlington, VA

**Moderator**

- **Gary C. Thomas**, Member, APTA Board of Directors; Immediate Past Chair, Mobility Management Committee; President/Executive Director, Dallas Area Rapid Transit, Dallas, TX
Rethinking Transportation 2020-2030: Disruption, Implication, and Choices

- **Tony Seba**, Keynote Speaker, Author, Entrepreneur, Advisor, and Instructor, Continuing Studies Program, Stanford University, Stanford, CA

Panel Discussion

- **Neil J. Pedersen**, Executive Director, Transportation Research Board, Washington, DC
- **Robert Puentes**, President and CEO, Eno Center for Transportation, Washington, DC
- **Joe Waggoner**, Executive Director, Tampa-Hillsborough County Expressway Authority, Tampa, FL

LUNCHEON: A Conversation with FTA

11:15 a.m. - 1 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

Join us in a robust discussion with Federal Transit Administration Deputy Administrator K. Jane Williams on the future of transit in America. She will provide insight for next steps in dealing with aging infrastructure, growing demand, investing in workforce development, and new technologies. Her formal remarks will be followed by a question-and-answer session.

Presiding

- **Nathaniel P. Ford, Sr.**, Immediate Past Chair, APTA; Chair, Diversity and Inclusion Council; Chief Executive Officer, Jacksonville Transportation Authority, Jacksonville, FL

Presenter

- **Hon. K. Jane Williams**, Acting Administrator, Federal Transit Administration, Washington, DC

Workforce of the Future

1:15 - 3:15 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

Executive leaders in public transportation recognize their pivotal role in reinventing their organizations, defining a progressive culture, responding to evolving needs of customers, communities, and stakeholders, and delivering high-quality performance. This three-part session will provide insight and tactics used by your peers.

Part 1

Learn how one of your peers is transforming the culture of their organization to build and sustain a highly-recognized and respected workforce of the future.

Part 2

Transit agencies are developing cutting-edge apprenticeship programs for the frontline workforce created through the partnerships of management, labor, education and government support. These programs help to establish career pathways to critical jobs in the transit industry. Learn how existing apprenticeship programs in Cleveland, Santa Clara Valley, and Philadelphia are providing technical training and curricula, and opportunities for career progression for bus and rail operators and maintainers. These model programs may help you “grow” your own.

Part 3

This session concludes with a preliminary report of a transit and development needs assessment conducted by the National Transit Institute (NTI). The purpose of the assessment is to identify future workforce training needs for public transportation.

Moderator

- **Sue Dreier**, Member, APTA Board of Directors; Chief Executive Officer, Pierce County Public Transportation Benefit Area Authority Corporation (Pierce Transit), Lakewood, WA

Remarks
Panelists
- **Bacarra Sanderson Mauldin**, Member, APTA Executive Committee; Chair, APTA Awards Committee; Vice Chair, Membership Committee; Chair, Transit Board Members Legislative Subcommittee; Interim Executive Director, Birmingham Regional Paratransit Consortium dba ClasTran, Birmingham, AL

- **Jerry R. Benson, Ph.D.**, Utah Transit Authority
- **Joseph A. Calabrese**, Member, APTA Board of Directors; Senior Advisor, Special Projects and Strategic Innovation, Greater Cleveland Regional Transit Authority, Cleveland, OH
- **Nuria I. Fernandez**, Vice Chair, APTA; Chair, Conference Planning Committee; Chair, Rail Transit CEOs Committee; Chair, Rail Transit Committee; Vice Chair, Diversity and Inclusion Council; Co-Chair, Authorization Task Force; General Manager/CEO, Santa Clara Valley Transportation Authority, San Jose, CA
- **Paul J. Larrousse**, National Transit Institute Rutgers, The State Univ. of New Jersey
- **Robert B. Noland, Ph.D.**, Director, Voorhees Transportation Center, Edward J. Bloustein School of Planning & Policy, New Brunswick, NJ

**Labor Best Practices Roundtable**

3:30 - 4:45 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

*A look at the past, a plan for the future*

Join us as Tom Hock leads a roundtable discussion on labor issues in public transportation. Bring your best ideas and labor problems to the table.

*Session sponsored by Future Systems, Inc.*

**Sponsor Recognition**
- **Mark Sidon**, Technical Director, Future Systems Inc., Toronto, ON

**Moderator**
- **Paul C. Jablonski**, Member, APTA Board of Directors; Chief Executive Officer, San Diego Metropolitan Transit System (MTS), San Diego, CA

**Presenter**
- **Thomas P. Hock, Esq.**, President, Transit Labor Services LLC, Bradenton, FL

**Monday, February 12**

**DAY THEME: Enterprise Risk Management: Funding, Safety, and Cyber Security: A CEO's Primary Responsibility**

7:30 a.m. -

**Transit Agency Deputies: Next in Command – First-Rate in Leadership Workshop**

7:30 - 9 a.m.
Orchid CD, Terrace Level, Hyatt Regency Miami
Transit agency deputies play instrumental roles in supporting their chief executive, boards, staff, stakeholders, partners and many others. Some hold their positions for a few years and move on; some are in these positions for much longer. You as deputies bring strength and leadership to the foundation and future of your organizations. You represent your organization and your chief executive. You provide, and role-model, the critical leadership skills and experiences to carry out your roles and exceed expectations. And, at a moment’s notice, you may be asked to take charge.

This early morning workshop provides a forum to hear insights from industry leaders and fellow colleagues to engage in frank conversation on issues, challenges, and key leadership competencies that matter the most to this group.

Our planned conversation topics include:

- What factors are driving the shifting and changing landscapes in which you operate?
- What new responsibilities have you recently assumed? Are you being set up for success?
- What new tools, skills, safety nets, and partners do you now need to succeed and sustain levels of expected excellence and contributions?
- Your career journeys, pathways, and decisions -- did you land where you are by design or by luck?
- How will you leverage the expertise of those in the room? What do new successes look like? What does your new plan look like?

Facilitator
- **Shawna Russell**, Executive Director, Pennsylvania Public Transportation Association (PPTA), Harrisburg, PA

Panelists
- **Ferdinand L. Risco, Jr.**, Vice Chair, Workforce Development Committee; Chair, Bus & Paratransit Conference Planning Subcommittee; Assistant Executive Director, Transit Authority of River City (TARC), Louisville, KY
- **Hunter Harvath**, Assistant General Manager, Monterey-Salinas Transit, Monterey, CA
- **Stephanie Wiggins**, Member, APTA Board of Directors; Chair, Materials Management Subcommittee; Deputy Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA

**Continental Breakfast & CEO Exchange**

8 - 9 a.m.
Lower Promenade, Terrace Level, Hyatt Regency Miami

**Legislative and Regulatory Landscape**

9 - 10:30 a.m.
Jasmine, Terrace Level, Hyatt Regency Miami

APTA Legislative Committee leaders will lead this interactive discussion on the upcoming development of industry recommendations for the next reauthorization bill. APTA members who support the continuation of various elements of the current federal transit program will discuss the importance of these programs and how to balance available resources that often fall short of identified needs. Participants will talk about needs under the Capital Investment Grant program, the State of Good Repair program, the Bus Formula and Competitive programs, and the High-Density tier of the formula program, as well as commuter rail and other investment needs. APTA staff will conclude by providing an overview of current federal legislative issues and the Administration efforts to streamline regulations.

Moderators
- **Diana C. Mendes, AICP**, Member, APTA Executive Committee; Chair, Legislative Committee; Mid-Atlantic Division President, HNTB Corporation, Arlington, VA
- **Leanne P. Redden**, Member, APTA Executive Committee; Vice Chair, Legislative Committee; Executive Director, Regional Transportation Authority, Chicago, IL

Panelists
- **Jeffrey D. Knueppel, P.E.**, Member, APTA Board of Directors; Chair, Commuter Rail Committee; Chair, Commuter Rail PTC Subcommittee; Chair, Commuter Rail CEOs Subcommittee; General Manager, Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, PA
Scott Smith, Member, APTA Board of Directors; former Mayor, Mesa, AZ; Chief Executive Officer, Valley Metro, Phoenix, AZ

Bill Carpenter, Member, APTA Board of Directors; Vice Chair, Bus & Paratransit CEOs Committee; Chief Executive Officer, Regional Transit Service, Rochester, NY

Richard DeRock, General Manager, Link Transit (Chelan-Douglas Public Transportation Benefit Area), Wenatchee, WA

Washington Update
- Robert L. Healy, Jr., American Public Transportation Association

Three Topical Issues: Sustainability, Resiliency, and Ridership

10:45 a.m. - 12 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

This session will address three current topics on the minds of transit CEOs.

**Sustainability:** Adoption of sustainable practices (environmental, social, and financial) enhances the standing of transit agencies in communities, and helps the bottom line in so doing.

**Resiliency:** Although South Florida has endured many storms over the years, the growing intensity and impact of recent storms has underscored the need for community design and infrastructure that will withstand increasingly severe weather. South Florida has planned accordingly, and their story has lessons and take-aways that can inform how other regions plan and prepare.

**Ridership:** National trends in travel behavior have impacted the way people are using public transportation. What are these forces, and how can transit agencies adapt and position themselves going forward?

**Presenters**
- J. Barry Barker, Executive Director, Transit Authority of River City (TARC), Louisville, KY
- Alice N. Bravo, P.E., Member, APTA Board of Directors; Director, Department of Transportation & Public Works, Miami-Dade Transit, Miami, FL
- Dr. Steven E. Polzin, Ph.D., P.E., Director, Mobility Policy Research, Center for Urban Transportation Research/College of Engineering, Tampa, FL

**LUNCHEON: Why Corporations are Seeking to Locate in Transit-rich Environments**

12 - 1:30 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

Amazon has made it clear that high-performing public transportation service will among their top criteria as they select a location for their second corporate headquarters. They are not alone. In recent years, Marriott, McDonalds, Panasonic, and Motorola are among the several dozen corporations that have located or relocated to places where transit can provide access to the high-tech, high-skill talent required for them to succeed in the current “knowledge economy.” Research by Brookings Institution explains how metropolitan areas are growing, what’s driving their expansion, and how public transportation is the effectiveness of the regional economies of today.

**Moderator**
- Rob Gannon, Member, APTA Board of Directors; General Manager, King County Metro Transit Division/Department of Transportation, Seattle, WA

**Guest Speaker**
- Adie Tomer, Fellow, Metropolitan Policy Program, Brookings Institution, Washington, DC

**Terrorism and Cyber Security Address and Exchange**
Transit security is an important concern for transit CEOs. The inclusion of the executive team as well as the engagement of transit employees, the riding public, federal partners, and state and local law enforcement is critical to ensuring the safety and security of transit systems in preventing crime and terrorism. The TSA Administrator and FBI Deputy Assistant Director for Counterterrorism will provide insights and priorities on stakeholder partnerships regarding cyber security and terrorism. The sharing of lessons learned and the chance to join colleagues in a conversation regarding the importance of security, demonstrates that “Safety and Security Is Our Number One Priority” isn’t just an expression, it’s a pledge.

Introductions
- Lester W. Bryant, LWBSolutions, San Antonio, TX

Presenters
- Hon. David P. Pekoske, Administrator, Transportation Security Administration, Washington, DC
- Christine Halvorsen, Deputy Assistant Director for Counterterrorism, Federal Bureau of Investigation, Washington, DC

Moderated Exchange
- Nathaniel P. Ford, Sr., Immediate Past Chair, APTA; Chair, Diversity and Inclusion Council; Chief Executive Officer, Jacksonville Transportation Authority, Jacksonville, FL

Transit’s Value Added and Ways to Monetize It
4 - 5:30 p.m.
Jasmine, Terrace Level, Hyatt Regency Miami

Transit adds value to communities, businesses, and regional economies in a wide range of ways. In turn, land value capture, transit-oriented development, private investment in transit facilities, mobility pricing, toll credits, and naming rights are just a few of the techniques used to monetize the value transit brings. Our team of discussants will highlight best practices that might work in your region.

Moderator
- Kevin Desmond, Chief Executive Officer, South Coast British Columbia Transportation Authority (TransLink), New Westminster, BC

Corporate Funding for Transit Stations
- John M. Nations, President & CEO, Bi-State Development Agency, St. Louis, MO

Transit and Tolling: Perfect Together
- Christopher Tomlinson, Executive Director, State Road & Tollway Authority, Atlanta, GA

New Ways to Attract the Student Sector
- Karl P. Gnadt, Managing Director, Champaign-Urbana Mass Transit District, Urbana, IL

Closing Reception
5:30 - 6:30 p.m.
Lower Promenade, Terrace Level, Hyatt Regency Miami

Join your fellow CEOs as you reflect on the lessons learned for the 2018 Transit CEOs Seminar, take this time to make connections to strengthen your leadership and agency.