

Scope of Work for Bay Area Regional Transit Connections Map

The Alameda-Contra Costa Transit District is seeking to create a new map showing transit services that provide connections between regions in and around the San Francisco Bay Area. The map will be used to inform AC Transit riders of AC Transit's bus transit service, as well as the transit service of other public transit operators in the two counties.

The map shall be schematic, with clarity prioritized over strict adherence to geography. The map shall extend to Cloverdale and Gualala in the northwest, Santa Cruz in the south, and Sacramento and Stockton in the east. However, areas on the periphery shall be compressed and areas in the center may be expanded.

The focus of the map will be the cities and towns served by transit. Most cities and towns will be labeled. Regional rail and ferry systems should be shown with their stations marked, but not necessarily labeled. Bus lines and bus-only transit hubs of regional importance will also be shown. The ocean and San Francisco Bay shall be shown in a simplified manner; other geographic features may be omitted.

Individual route identifiers will not be used; each agency's service will be shown in the agency color used in the Bay Area Hub Signage Program and labeled with an abbreviation of the agency name. (Information about the program is here: <https://mtc.ca.gov/our-work/operate-coordinate/traveler-services/hub-signage-program> ; all the maps developed for this program are at <http://www.actransit.org/transit-center-maps-and-information/>)

Each agency's service will be shown as a line, with thickness varying depending on frequency and span. The thickest line will be used for services that operate every day and have frequency of 15 minutes or better during peak commute periods. Services that operate infrequently and/or operate only during peak commute hours will have the thinnest lines.

The map should show regional rail and ferry systems, as well as key bus lines representing connections between cities and towns. A preliminary list of lines to be covered is included at the end of this document.

Colors and fonts shall be the ones developed for the Hub Signage Program.

Scale and Size

The map shall be scaled so that it is legible when printed on an 11 inch by 17-inch page.

Deliverable and timeline

The map shall be created in Adobe Illustrator format and be provided in original (editable) form. The map should be completed by June 30, 2020.

Materials Supplied by AC Transit

1. Editable files of all Hub Signage Program maps
2. Specifications for Hub Signage Program agency colors

Intellectual Property

This map will be performed as a work for hire and all rights to the work shall vest in AC Transit.

Use of logo

Contractor must receive prior permission from the District before releasing any reports, information or promotional materials prepared in connection with this project prior to execution. The Contractor shall not use the District's logo or any other proprietary material without the prior written permission of the District. The Contractor shall provide a copy or copies of any such material to the Designated District Representative for review and approval."

Quality

It is understood that the best general practice shall be followed, and only materials and workmanship of the best standard quality shall be used. The District shall be the sole judge as to the comparative quality and suitability of alternative equipment, articles, material or process, and its decision shall be final.

Quote

Please provide two lump sum quotes for the attached scopes of work. The lump sums shall be inclusive of all travel costs, services, taxes, fees, materials, overhead and profit for the creation of each map."

Please submit quote by: 3/6/2020

Preliminary list of transit lines to be covered

The map should show the following rail and ferry systems:

- BART
- ACE
- Amtrak (Capitol Corridor and San Joaquin)
- SMART
- San Francisco Bay Ferry
- Golden Gate Ferry

The following list of bus lines of regional importance is preliminary but should give a sense of the services to be included.

- AC Transit, representing service between
 - San Francisco and Oakland/Eastmont (line NL)
 - San Francisco and Alameda (line O)
 - Hayward and San Mateo (line M)
- Amtrak (buses), representing service between
 - Emeryville and San Francisco
 - Martinez to Ukiah and Eureka (off map) via Vallejo, Napa, Petaluma, Rohnert Park, and Santa Rosa
 - San Jose to Salinas and Santa Barbara (off map), via Gilroy
- County Connection, representing service between
 - Concord and Martinez (lines 16 and 19)
 - Walnut Creek and Pleasanton (line 92X)
 - Walnut Creek and Dublin/Pleasanton BART (line 97X)
 - Walnut Creek and Antioch (line 93X)
- Dumbarton Express, representing service between Palo Alto and Union City (line DB)
- Golden Gate Transit, representing service between
 - Santa Rosa and San Francisco (lines 101 and 101X)
 - San Rafael and El Cerrito (lines 40 and 40X)
- Mendocino Transit, representing service between
 - Point Arena (off the map), Gualala, Bodega Bay, and Santa Rosa (line 95)
 - Hopland (off the map), Windsor, and Santa Rosa (line 65)
- Modesto Area Express, representing service between Modesto (off the map) and Dublin/Pleasanton BART
- Monterey/Salinas Transit, representing service between
 - San Jose and Monterey (off map), via Gilroy
- Rio Vista Delta Breeze, representing service between
 - Rio Vista and Fairfield (line 50)
 - Rio Vista and Pittsburg/Bay Point (line 52)
- Samtrans, representing service between
 - Daly City and Pacifica (lines 110 and 118)

- Pacifica and Half Moon Bay (line 17)
 - Half Moon Bay and San Mateo (line 294)
- San Joaquin RTD, representing service between Stockton and Dublin/Pleasanton BART (line 150)
- Santa Cruz Metro, representing service between Santa Cruz and San Jose (Highway 17 Express)
- Solano Express, representing service between
 - Pleasant Hill and Sacramento (Blue Line)
 - Walnut Creek and Vallejo (Yellow Line)
 - El Cerrito and Suisun City (Red Line)
- Sonoma County Transit, representing service between
 - Santa Rosa, Sebastopol, and Guerneville (line 20)
 - Santa Rosa, Windsor, Healdsburg, and Cloverdale (lines 56, 60 and 62)
 - Santa Rosa, Rohnert Park, and Petaluma (lines 44, 48, and 54)
 - Petaluma and Sonoma (lines 40 and 53)
 - Santa Rosa and Sonoma (lines 30 and 34)
 - Sonoma and San Rafael (line 38)
- Vine Transit, representing service between
 - Calistoga and Napa (lines 10 and 10X)
 - Napa and Vallejo (lines 11 and 11X)
 - Napa and Suisun City (line 21)
 - Napa and El Cerrito (line 29)
- VTA, representing service between
 - downtown San Jose and Gilroy (line 68)
 - downtown San Jose and Berryessa BART (line 500)
- WestCAT, representing service between
 - Hercules and San Francisco (Lynx)
 - Hercules and El Cerrito (lines JL and JR)
 - Hercules and Martinez (line 30Z)
- West Marin Stagecoach, representing service between
 - Bolinas and Sausalito
 - San Rafael and Inverness
- Wheels, representing service between
 - Dublin/Pleasanton BART and Livermore (Line 30R)
 - Dublin/Pleasanton BART, Pleasanton, and Livermore (Line 10R)
- Yolobus, representing service between Vacaville and Winters (off map)

The line designations are given to determine the level of service, not because the designations should be shown on the map.