Sleek New Buses to Roll On Eastbay Streets Soon

First Ultramodern Coaches Will Be Ready by Christmas; Some Air-Conditioned

A new concept in transit coach design that makes use of both the latest developments in structural and other advanced body design and a host of other improvements will be introduced on Eastbay streets this December.

A fleet of 52 ultramodern buses, called "Transit Leader," has been ordered by the Alameda-Contra Costa Transit District. The Coaches are to take over Key service on December 1 and start operating simultaneous with the present fleet. The first of the new style coaches will be in operation before Christmas, according to John B. Worthington, district general manager.

First Ultramodern Coaches will be introduced in the district in response to customers' demands. The Coaches will be placed in service on the main east-west and north-south routes and on the BART feeder. (See图表内容)

VISIBILITY—New model coaches have nearly tripled wind- shield visibility for drivers as a safety feature. Passengers, too, will see more from the public window.

Visibility for the driver will be greatly increased by the new design, which makes use of a combination of a larger window and the glass that will allow the glass to be less reflective, thus providing an overall improvement for both the driver and the passenger.

Buses love SHELL, too

Your new Alameda-Contra Costa Transit District uses Shell Petroleum Products exclusively. For the same reason you should be using Shell. N-95 Premium Motor Oil, and Shell Lubricants in your family car. Because Shell means better, more economical performance.

SHELL OIL COMPANY

100 Bush Street—San Francisco 6
District Is Climax
Of 10-Year Effort

It has been 18 years since the idea of a public-transportation system for the East Bay was first advanced.

Today, the dream has become a reality. The Alameda-Contra Costa Transit District will start operating the public transportation system which has been under construction for 18 years.}

Inauguration of the service will be marked by a variety of ceremonies, including a public bus ride for the first passengers, and a formal dedication at the Transit Terminal. The public is invited to participate in these events for the benefit of the district.

New Riders Lured by 'Expresses'

The system has been planned by the Alameda-Contra Costa Transit District to attract new riders to the transit system. The district has been successful in attracting new riders to the transit system by offering a variety of services, including

- **Expresses**: Rides from major employers to the transit system. These rides are offered for a variety of reasons, including
  - **Ridership**: Encourages riders to use the transit system by providing a convenient way to travel.
  - **Economic benefits**: Reduces traffic congestion and improves air quality.
  - **Environmental benefits**: Reduces greenhouse gas emissions and improves air quality.

DeLave pointed out that the ridership has been growing rapidly, with over 300,000 riders using the transit system daily. The district has been successful in attracting new riders to the transit system by offering a variety of services, including

- **Special events**: Rides to special events, such as concerts, sporting events, and cultural events.
- **School rides**: Rides to and from school for students.
- **Senior citizen rides**: Rides for senior citizens, who are often in need of transportation.
- **Festival rides**: Rides to festivals and other community events.
- **Employee rides**: Rides for employees, who are often in need of transportation.

In addition to the special events, the district has been successful in attracting new riders to the transit system by offering a variety of services, including

- **Emergency rides**: Rides to and from emergency medical facilities.
- **Voting rides**: Rides to and from polling places.
- **Job training rides**: Rides to and from job training programs.
- **Home delivery rides**: Rides to and from home delivery services.
- **School rides**: Rides to and from school for students.

The district has been successful in attracting new riders to the transit system by offering a variety of services, including

- **Riding assistance**: Rides to and from airports, seaports, and other transportation hubs.
- **Riding assistance**: Rides to and from libraries, museums, and other cultural institutions.
- **Riding assistance**: Rides to and from places of worship.
- **Riding assistance**: Rides to and from places of recreation.
- **Riding assistance**: Rides to and from places of employment.

**Here is the "Timetable of Progress"**

**October**... Some of the proposed new neighborhood lines will be established. A continuous program of service improvements such as increased frequency and faster schedules will be introduced.

**December**... 40 beautiful, fast, comfortable suburban-type coaches will go into service on the..."

**From February**... Weekly deliveries from the factory on the tremendous order of 250 ultra-modern Transit Liners. They will..."

**Also in February**... Express service will be inaugurated: Between Hayward, San Leandro and Oakland / Between East Oakland and Downtown / Between Richmond, Berkeley and Oakland / Between Berkeley and Oakland.

Indeed, it will be a pleasure as well as a convenience to ride AC Transit. And the more you ride, the better the service will become. Ride AC Transit everywhere. Remember, it's yours!
A Transit Empire Was Created—And Fell

By VIRGINIA DELMARK

An ambitious dynamic man years ahead of his time, Francis M. Smith gave the metropolitan residential transit system a brand new image system—and a vision of industrial might still being fulfilled.

Because he stretched far and for and perhaps with a little over-exaggeration, Smith’s fabulous financing methods were never brought to book; but few of his grandchildren would be able to recall the figures.

Fortunately for the East, one of Smith’s grand dreams was fulfilled when he achieved a control through financiers only after the turn of the century.

BEMLY IS EXPANDING

It was a unique story, a model of how to bring about a kind of system, that is now ready for expansion for the Alameda-Contra Costa Transit District.

The system would be the last “F” in as far as his grasp could read an accident. What would the people of the Alameda-Contra Costa area even now in as far as you can foresee, but not exactly in his view.

The post-war period was not to be used, as his system was not to be used, at least not in its entirety.

Fleet Meets Anti-Smog Standards

The result of all this and in the manner in which the Alameda-Contra Costa Transit District will meet its anti-smog standards, avoid its use of fort-on route control.

The members of the Alameda-Contra Costa Transit District have met the requirements set by the state anti-smog standards.

Washington, a city in eastern Oregon, and say war be spent running on the sun against the sun, the wind against the wind, the sun against the sun, the wind against the wind.

This is true, said he, but he came as the sun against the wind. The winds against the wind. The wind against the wind.

Here’s a story of the fight for anti-smog standards, a fight for anti-smog standards. The story of the fight for anti-smog standards.

Best Wishes

To the New
Alameda-Contra Costa
Transit District

John D. McMichael, Inc.
640 South Washington Ave.
Chicago, Illinois

“In his solaito a new era in transportation”
Engineers Predict Revenue Upswing

The A benefited financial forecast for early transit is frequent by the increasing demand for transit services. The Alameda-Contra Costa Transit District has been benefiting from this trend.

The demand for transit services has been increasing, and the district is expected to see a significant revenue boost. This is attributed to the growing population and the need for more efficient transportation systems.

District Gets New Quarters

The Alameda-Contra Costa Transit District was moved to a new location on 18th Street in San Francisco for improved service. The new building is larger and has more facilities for passengers, including restrooms, seating areas, and a ticketing area.

New Transbay Buses Set

The district has acquired new buses, allowing for better service and reduced waiting times for commuters. The new buses are equipped with the latest technology and are more fuel-efficient.

Best Wishes to Alameda-Contra Costa Transit District

The district has received a heartfelt message expressing gratitude for their work and dedication.

Congratulations to Alameda-Contra Costa Transit District

The district has been congratulated on their achievements and the positive impact they have had on the community.

10 Color Services at the Transit District

The district offers a variety of services, including rides, transfers, and parking. The new color schemes make it easier for passengers to identify different services.

Congratulations to the Citizens of Alameda-Contra Costa Counties; the leaders of transportation in the Bay Area.

Associated Stationers

Best East Bay Commercial Stationers

A Tradition of Service That Began With the West

The district offers a variety of transportation services, including buses, trains, and taxis. The goal is to provide efficient and reliable transportation to all residents.

Salutes and Commands the Alameda-Contra Costa Transit District

The district is being saluted for their hard work and dedication to providing quality transportation services.

First Western Bank

The bank is offering special services to the district, including discounted rates for employees and special offers for customers of the district.