MEETING OF THE EAST BAY BUS RAPID TRANSIT
POLICY STEERING COMMITTEE

Alameda-Contra Costa Transit District
General Offices
1600 Franklin Street
2nd Floor Board Room
Oakland, CA 94612

Thursday, January 14, 2016
2:00 p.m.

Rules for Public Comment:
Speakers wishing to address the Committee should
complete a Speaker’s Form and submit it to the
District Secretary. Speakers wishing to address
subjects not listed on this agenda will be invited to
speak under the "PUBLIC COMMENTS" section of
the agenda. Speakers wishing to address a specific
agenda item will be invited to address the
Committee at the time the item is being
considered. All speakers should limit their
comments to two (2) minutes.

Individuals who wish to present more detailed
information are encouraged to submit comments in
writing. Written comments are made part of the
written record for meetings and, as such, are
available for public inspection.

Availability of Agenda Related Materials: Written
agenda related materials for all regular meetings
are available to the public 72 hours prior to the
meeting or at the time the materials are distributed
to a majority of the Committee.

Written materials presented at a meeting by staff
or a member of the Committee will be available to
the public at that time, or after the meeting if
supplied by an outside party. Agenda related
materials are available on the District’s website or
by contacting the District Secretary.

Order of Agenda Items:
The Committee may discuss any item on the agenda
and in any order.

Electronic Devices:
Use of electronic devices (cellular phones, pagers
and/or walkie-talkies) during meetings is prohibited.

Scented Products: Please refrain from wearing
scented products as there may be attendees
susceptible to environmental illnesses.

Accessible Public Meetings:
Meetings of the Committee are accessible to
individuals in wheelchairs. The Board room is
equipped with assistive listening devices for
individuals with a hearing impairment. Written
materials in appropriate alternative formats or
disability related modification/accommodation must
be made three business days in advance of the
meeting to help ensure availability. Subject to
availability, sign language and foreign language
interpreters will be provided upon request with 72-
hour notice.

Contact Information:
Please direct requests for disability-related
modification or accommodation and/or interpreter
services to Linda A. Nemeroff, District Secretary, 1600
Franklin Street, Oakland, California, 94612 or call
(510) 891-7201.
Meeting of the East Bay Bus Rapid Transit Policy Steering Committee

REVISED AGENDA*

Thursday, January 14, 2016
2:00 p.m.
2nd Floor Board Room
1600 Franklin Street
Oakland, CA 94612

PSC Members:

**AC Transit:**
Vice President Elsa Ortiz, Chair
Director Greg Harper
Director Joel Young

**Alameda County (Ex Officio):**
Supervisor Nate Miley

**City of Oakland:**
Vice Mayor Rebecca Kaplan
Council Member Noel Gallo

**City of San Leandro:**
Mayor Pauline Cutter
Council Member Corina Lopez

**Metropolitan Transportation Commission/Caltrans:**
District Director Bijan Sartipi

1. Roll Call

2. Public Comment For Items Not on the Agenda (two minutes are allowed for each speaker)

3. Chair’s Report on pertinent actions of the AC Transit Board of Directors.

4. Consider approving Policy Steering Committee minutes of November 12, 2015.

5. Consideration of information on BRT service and station sponsorships.

6. Consideration of BRT branding update and logo options.

7. Consider receiving an informational update on utility coordination efforts and emerging issues related EBMUD utilities.

8. Schedule date and time of next meeting.


10. Adjournment

Pending List of Future Agenda Items:

- Discussion concerning the development of a transit pass incentive program and outreach to senior facilities regarding a bulk pass similar to the Easy Pass, but for the senior community. [Requested by Councilmember Kaplan]
• A broader discussion of fare payment, including a plan that was discussed years ago for the expansion of Clipper card availability throughout the neighborhoods as well as outreach to major employers along the corridor to participate in the EasyPass Program with the roll out of the service. [Requested by Councilmember Kaplan – 9/3/15, 11/12/15]

• Discussion at the staff level and at the Policy Steering Committee of the trade-offs associated with the next level of engineering in the event there is not enough money in the budget to do everything that the cities want, i.e. mitigations, access issues, streetscape improvements, bulb-outs, etc. Decisions on trade-offs can be prioritized based on available funding. [Requested by Councilmember Kaplan]

• Plans for signage to avoid confusion in the construction areas, particularly in areas where stations have been constructed, but are not yet in use. [Requested by Councilmember Kaplan – 9/3/15]

• Update on the buses selected for the BRT service with pictures. [Requested by Councilmember Kaplan – 9/3/15, 11/12/15]

• Updated maps reflecting the stations that had been moved. [Requested by Mayor Cutter – 11/12/15]