

Special Meeting: East Bay Bus Rapid Transit Policy Steering Committee



AGENDA

Monday, January 27, 2014
10:00 a.m.

2nd Floor Board Room
1600 Franklin Street
Oakland, CA 94612

PSC Members:

AC Transit Board:

Director Elsa Ortiz, Chair
President Greg Harper
Director Joel Young

Alameda County (Ex Officio):

Supervisor Nate Miley

Metropolitan Transportation Commission/Caltrans:

District Director Bijan Sartipi

City of Oakland:

Councilmember Noel Gallo
Councilmember Rebecca Kaplan

City of San Leandro:

Councilmember Michael Gregory
Councilmember Pauline Cutter

1. Roll Call
2. Public Comment
3. Chair's Report on pertinent actions of the AC Transit Board.
4. Consider approving the East Bay Bus Rapid Transit (BRT) Policy Steering Committee minutes of September 30, 2013.
5. Update on the BRT Project Budget - *Information*
6. BRT Project update - *Information*
7. BRT Community Relations and Outreach Program update – *Information*
8. BRT service and station sponsorship strategy – *Review and Comment*
9. Station naming protocol and review of proposed station names – *Review and Comment*
10. Confirm date and time of next meeting.
11. Future Agenda Items
12. Adjournment

Pending List of Future Agenda Items:

1. Councilmember Kaplan requested updated graphic depictions of the project and new publicity materials which reflected the concept of dual-door buses. Requested on 9/16/2011. ***Included in Agenda Item 7***
2. Councilmember Kaplan requested that Pedestrian Safety be a regular topic on the agenda once the committee starts meeting more regularly. She suggested that future discussion include ways the project will enhance pedestrian safety, including lighting improvements around bus shelters as well as level boarding and perhaps guided docking. Requested on 5/20/2011. ***Included in Agenda Item 7***
3. Councilmember Kaplan requested new publicity materials which reflect the concept of dual-door buses. Requested on 1/20/2012. ***Included in Agenda Item 7***
4. Councilmember Kaplan requested a discussion of marketing and outreach. ***Included in Agenda Items 7 and 9***
5. Councilmember Kaplan requested an update on the public art component and whether art can be on the community outreach center. Requested on 5/17/13. ***Included in Agenda Item 7***
6. Councilmember Cutter requested an In-depth review of the project budget. Requested on 5/17/13.