



Special Meeting: East Bay Bus Rapid Transit Policy Steering Committee

AGENDA

Friday, February 15, 2013
3:00 pm

2nd Floor Board Room
1600 Franklin Street
Oakland, CA 94612

PSC Members:

AC Transit Board:

Director Elsa Ortiz, Chair
President Greg Harper
Director Mark Williams

Alameda County (Ex Officio):

Supervisor Nate Miley

Metropolitan Transportation Commission/Caltrans:

District Director Bijan Sartipi

City of Oakland:

Vacant
Councilmember Rebecca Kaplan

City of San Leandro:

Vice Mayor Michael Gregory
Councilmember Pauline Cutter

1. Roll Call

2. Public Comment

3. Chair's Report & Pertinent Actions of the AC Transit Board *Presented by Elsa Ortiz*

4. Approval of the minutes from November 9, 2012.

Consideration Items: (Presented by AC Transit Staff)

5. PSC Quarterly Status Report/BRT Project Report

- 5.1. Project Schedule
- 5.2. Construction Contract Packages
- 5.3. Parking and Business Impact Mitigation
- 5.4. Workforce Involvement
- 5.5. Community Outreach
- 5.6. Third-Party Agreements
- 5.7. Station Naming

6. BRT Branding

- 6.1 Research
- 6.2 Branding: Important Considerations
- 6.3 Strategic Positioning Alternatives
- 6.4 Name Options
- 6.5 Next Steps

7. Schedule Date and Time of Next Meeting

8. Future Agenda Items

9. Adjournment

Pending List of Future Agenda Items:

- Councilmember Kaplan requested updated graphic depictions of the project and new publicity materials which reflected the concept of dual-door buses. Requested on 9/16/2011.
- Councilmember Kaplan requested that Pedestrian Safety be a regular topic on the agenda once the committee starts meeting more regularly. She suggested that future discussion include ways the project will enhance pedestrian safety, including lighting improvements around bus shelters as well as level boarding and perhaps guided docking. Requested on 5/20/2011.
- Councilmember Kaplan requested Information about the use of the BRT lane for emergency vehicles. Requested on 5/20/2011.
- Councilmember Kaplan requested an update on the road paving aspects of the project and expectations. Requested on 5/20/2011.
- Councilmember Kaplan requested new publicity materials which reflect the concept of dual-door buses. Requested on 1/20/2012.