MEETING OF THE EAST BAY BUS RAPID TRANSIT
POLICY STEERING COMMITTEE

Alameda-Contra Costa Transit District
General Offices
1600 Franklin Street
2nd Floor Board Room
Oakland, CA 94612

Thursday, September 15, 2016
2:00 p.m.

Rules for Public Comment:
Speakers wishing to address the Committee should complete a Speaker’s Form and submit it to the District Secretary. Speakers wishing to address subjects not listed on this agenda will be invited to speak under the "PUBLIC COMMENTS" section of the agenda. Speakers wishing to address a specific agenda item will be invited to address the Committee at the time the item is being considered. All speakers should limit their comments to two (2) minutes.

Individuals who wish to present more detailed information are encouraged to submit comments in writing. Written comments are made part of the written record for meetings and, as such, are available for public inspection.

Availability of Agenda Related Materials: Written agenda related materials for all regular meetings are available to the public 72 hours prior to the meeting or at the time the materials are distributed to a majority of the Committee.

Written materials presented at a meeting by staff or a member of the Committee will be available to the public at that time, or after the meeting if supplied by an outside party. Agenda related materials are available on the District’s website or by contacting the District Secretary.

Order of Agenda Items:
The Committee may discuss any item on the agenda and in any order.

Electronic Devices:
Use of electronic devices (cellular phones, pagers and/or walkie-talkies) during meetings is prohibited.

Scented Products: Please refrain from wearing scented products as there may be attendees susceptible to environmental illnesses.

Accessible Public Meetings: Meetings of the Committee are accessible to individuals in wheelchairs. The Board room is equipped with assistive listening devices for individuals with a hearing impairment. Written materials in appropriate alternative formats or disability related modification/accommodation must be made three business days in advance of the meeting to help ensure availability. Subject to availability, sign language and foreign language interpreters will be provided upon request with 72-hour notice.

Contact Information:
Please direct requests for disability-related modification or accommodation and/or interpreter services to Linda A. Nemeroff, District Secretary, 1600 Franklin Street, Oakland, California, 94612 or call (510) 891-7201.
Meeting of the East Bay Bus Rapid Transit Policy Steering Committee

AGENDA

Thursday, September 15, 2016
2:00 p.m.
2nd Floor Board Room
1600 Franklin Street
Oakland, CA 94612

PSC Members:

AC Transit:
Vice President Elsa Ortiz, Chair
Director Greg Harper
President H. E. Christian Peeples (Alternate)

Alameda County (Ex Officio):
Supervisor Nate Miley

Metropolitan Transportation Commission/Caltrans:
District Director Bijan Sartipi

City of Oakland:
Council Member Rebecca Kaplan
Council Member Noel Gallo

City of San Leandro:
Mayor Pauline Cutter
Council Member Corina Lopez

1. Roll Call
2. Public Comment For Items Not on the Agenda (two minutes are allowed for each speaker)
3. Consider approving BRT Policy Steering Committee minutes of May 12, 2016.
4. Chair’s Report on pertinent actions of the AC Transit Board of Directors.
5. BRT Project Updates:
   a. East Bay MUD utility relocation update. [Requested by Council Member Lopez – 5/12/16]
   b. Information on projected costs [Requested by Director Harper – 3/10/16]
   c. Update on the project construction schedule. [Requested by Council Member Gallo – 3/10/16]
   d. Information on construction signage. [Requested by Council Member Kaplan – 9/3/15, 3/10/16]
   e. Update on the City of Oakland Business Sustainability Program. [Requested by Council Member Kaplan – 5/12/16]
   f. BRT community outreach.
   g. Branding/sponsorship update.
6. Schedule date and time of next meeting.
7. Future Agenda Items/Review List of Pending Items.
8. Adjournment

Pending List of Future Agenda Items:

- Discussion at the staff level and at the Policy Steering Committee of the trade-offs associated with the next level of engineering in the event there is not enough money in the budget to do everything that the cities want, i.e. mitigations, access issues, streetscape improvements, bulb-outs, etc. Decisions on trade-offs can be prioritized based on available funding. [Requested by Council Member Kaplan]

- Discussion regarding fare payment, including the expansion of Clipper card availability throughout the neighborhoods by adding more vendors and outreach to major employers along the corridor to participate in the EasyPass Program with the initiation of the service. [Requested by Council Member Kaplan – 9/3/15, 11/12/15, 3/10/16, 5/12/16]
Meeting of the East Bay Bus Rapid Transit Policy Steering Committee

MINUTES

Thursday, May 12, 2016
2:00 p.m.
2nd Floor Board Room
1600 Franklin Street
Oakland, CA 94612

PSC Members:

AC Transit:
Vice President Elsa Ortiz, Chair
Director Greg Harper
Director Joel Young

Alameda County (Ex Officio):
Supervisor Nate Miley

Metropolitan Transportation Commission/Caltrans:
District Director Bijan Sartipi

City of Oakland:
Councilmember Rebecca Kaplan
Councilmember Noel Gallo

City of San Leandro:
Mayor Pauline Cutter
Councilmember Corina Lopez

The East Bay Bus Rapid Transit Policy Steering Committee held a regular meeting on Thursday, May 12, 2016. The meeting was called to order at 2:09 p.m. with Chair Ortiz presiding.

1. Roll Call

Committee Members Present:
Vice President Elsa Ortiz, Chair
Director Greg Harper
President H. E. Christian Peeples (Alternate for Director Joel Young)
Councilmember Corina Lopez
Councilmember Rebecca Kaplan
Councilmember Noel Gallo (arrived at 2:16 p.m.)

Committee Members Absent:
Supervisor Nate Miley
Caltrans District Director Bijan Sartipi
Mayor Pauline Cutter

AC Transit Staff Present:
General Manager Michael Hursh
General Counsel Denise Standridge
District Secretary Linda Nemeroff
Director of Capital Projects Ramakrishna Pochiraju

2. Public Comment For Items Not on the Agenda
There was no public comment offered.
3. Consider approving BRT Policy Steering Committee minutes of March 10, 2016.

MOTION: PEEPLES/LOPEZ to approve the minutes as presented. The motion carried by the following vote:

AYES:5: Peeples, Lopez, Kaplan, Harper, Ortiz
ABSENT:4: Miley, Sartipi, Cutter, Gallo

4. Chair’s Report on pertinent actions of the AC Transit Board of Directors.

Chair Ortiz reported on the following:

- Issuance of a limited-purpose Notice to Proceed to O. C. Jones and Sons and preparation of the construction schedule and required pre-construction submittals;
- City of Oakland Public Works Committee approval of the final design;
- Construction groundbreaking expected late this summer; and
- New emphasis on communications, including updates to the BRT website and hotline as well as the designation of AC Transit External Affairs staff as a direct point of contact on the corridor.

Following her comments, Chair Ortiz turned the meeting over to Director of Capital Projects Ramakrishna Pochiraju for the staff presentation.

5. BRT Project Update:

[The PowerPoint presentation on the BRT project update is incorporated into the file by reference.]

A. Bid Package 3 update, projected construction schedule, and revenue service date.

Director of Capital Projects Ramakrishna Pochiraju reported on construction milestones, project schedule, and the sequencing and staging plan.

B. Information update on East Bay MUD utility relocations. [Requested by Councilmember Lopez - 3/10/16]

Mr. Pochiraju gave an update on East Bay Municipal Utility District (EBMUD) utility relocations and pavement depth issues. He advised that three-fourths of the project corridor would be mill and overlay and that a shallow pavement section depth (12” to 14”) was proposed to Caltrans to provide as much construction clearance over existing waterlines as possible. Members of the Committee inquired about the impact of changing the pavement depth, age of the pipes and replacement, and current negotiations with EBMUD. Concerns were also raised about the lifespan and quality of mill and overlay pavement.

Mr. Pochiraju advised that the proposed pavement improvements were cost effective and, while some sections may be shallower than previously planned, they were just as strong and had a 20-year design life per Caltrans’ rehabilitation requirements. General Manager Michael Hursh underscored the 20-year design life and the use of a construction method that would minimize the disruption to the community with all new striping and traffic control systems.

Councilmember Lopez asked about the possibility of repaving beyond Belleview in San Leandro. Mr. Pochiraju advised that most of the alignment had pavement improvements, but in San Leandro those improvements only extended to Belleview per the Memorandum of Understanding with the City.
Public Comment:
Carlton Chan, Design Manager for the EBMUD Pipeline Division, commented that the BRT Project posed a high likelihood of conflict with water utilities during construction. He added that the project bid documents showed a pavement depth requirement that would disturb the existing cast iron and asbestos cement water mains, not the 12” to 14” depths currently being discussed. He added that EBMUD is working with AC Transit to lessen the pavement depth requirement to ensure greater protection over the existing water infrastructure.

President Peeples asked Mr. Carlton to comment on the age of the pipes and how close they were to end of life regardless of any repaving efforts. Mr. Carlton explained that there were roughly 10 miles of pipeline in the corridor ranging from 6” to 30” at various ages. He added that some of the older pipes were pre-1930s and that EBMUD would like to replace them eventually. Negotiations with AC Transit were ongoing.

Mr. Pochiraju advised that the pipelines would eventually require replacement regardless of BRT construction, which was something the project timeline could not accommodate. Mr. Hursh advised that the AC Transit Project Team was working with EBMUD and the City of Oakland to make sure everyone is in agreement on the pavement depth.

Councilmember Kaplan requested that the issue of the EBMUD negotiations be placed on the next agenda.

Director Harper asked staff to define ‘mill and overlay’. Mr. Pochiraju reported that the top 4” to 5” of asphalt would be removed and replaced with new asphalt.

Director Harper asked who was responsible for identifying the issues with EBMUD earlier in the project. Mr. Pochiraju advised that AC Transit had submitted a full set of plans to EBMUD and all the other utilities over the last two years, but discussions never evolved into the pavement sections and what it would do to water mains. Mr. Chan advised that the plans that EBMUD had worked off of were based on a 65% utility design set as per the utility agreement and that areas outside the platforms and bulb outs were not areas of focus. Director Harper commented on the importance of inter-agency communication and cooperation.

Councilmember Gallo raised concerns with the “mill and fill” paving technique, noting that it posed a temporary fix that would not last due to vehicle weight. He added that he didn’t want to cut corners after promising a quality, long-lasting roadway. Mr. Pochiraju advised that milling would be done from curb to curb and would provide the 20-year life. Mr. Hursh advised that AC Transit was committed to curb to curb repaving at a significant depth with a 20-year life. He added that a quality product was in the interest of AC Transit as potholes pose an expense that AC Transit cannot afford.

President Peeples inquired about the database maintained by EBMUD for street openings, noting his understanding that the project was not added to the database because AC Transit didn’t know it existed. Mr. Chan confirmed the existence of the database, but noted that it was an imperfect system and he believed AC Transit did its best to notify EBMUD as early as possible.

Councilmember Kaplan asked who would be responsible for paying to repave the road if EBMUD had to replace pipes in the future. Mr. Pochiraju advised that any number of utilities may need to open the pavement to do utility work and the permitting agency would control the type of pavement that should go in and how long it should last. He further advised that the current construction schedule could not accommodate pipe replacement and still meet the revenue service date. Mr. Hursh added that AC Transit had already made an investment and completed a lot of utility replacement work and
could not pay to replace water pipes. Mr. Chan advised that while it would have been ideal to replace the pipes during BRT construction, it would not be possible to relocate 10 miles of pipeline within the current construction schedule. The focus, instead, had to be on mitigating impacts to the existing pipeline and working with the BRT Team to identify “candidate pipelines” marked for replacement. Mr. Hursh advised that the project was subject to a fully funded grant agreement with the FTA and AC Transit did not have control over the construction schedule. He cautioned that to add the complexity of pipeline replacement at this point of the project would likely jeopardize the entire project.

Councilmember Kaplan requested that issues such as pipeline replacement be fully considered in future projects.

C. Information report on real time message systems. [Requested by Vice Mayor Kaplan – 3/10/16]

Mr. Pochiraju gave an update on real-time message systems. With regard to NextBus, General Manager Michael Hursh advised that the CAD/AVL Project would replace NextBus and provide a more accurate predictive system.

Director Harper asked if the sign technology would be the same or improved to provide emergency notifications. Mr. Pochiraju advised that he would check and report back.

Councilmember Lopez asked if a municipality could display local emergency messages tailored to a specific area. General Manager Michael Hursh advised that the city’s 911 call center would need to contact AC Transit’s Operations Control Center (OCC) and provide the information. The ability to change messages would be handled through the OCC on a call by call basis. AC Transit, however, would retain full control of the signage.

Councilmember Kaplan noted that while the new system would provide audio and visual announcements of bus arrival times, the noise from audio announcements could become a problem. Mr. Hursh advised that the system would have dynamic audio adjustment that could be turned off after a certain time. He added that there was no additional cost to activate the audio feature and whether or not it is activated would be subject to testing and review.


Mr. Pochiraju provided an update on the purchase of the New Flyer Excelsior buses for the BRT service and displayed left and right side views of the bus as well as an example of curbside docking.

Noting advances in self-parking cars, Director Harper remarked how bus technology always seemed to lag behind the technology used in cars. He suggested that staff see if similar technology was available for docking buses at the station platforms. General Manager Michael Hursh advised that docking was not an issue at other transit properties and was one area where millions of dollars could be spent to solve a problem that has not become an operational problem.

E. Information update on legislative and/or policy initiatives regarding enforcement of the bus only lane. [Requested by Vice Mayor Kaplan – 1/14/16]

Director of Legislative Affairs and Community Relations Beverly Greene gave an overview SB 998 (Wieckowski) and SB 1051 (Hancock).
6. Schedule date and time of next meeting.

The next meeting is scheduled for Thursday, September 15, 2016 at 2:00 p.m. The Committee will meet sooner if necessary.

7. Future Agenda Items/Review List of Pending Items.

- Report back on discussions with EBMUD.
- Councilmember Kaplan noted her previously requested items were an update on Clipper card implementation, specifically how to attract more vendors along the corridor; and an update on the resolution of issues associated with the City of Oakland Business Assistance Program.

8. Adjournment

There being no further business to come before the Committee, the meeting adjourned at 3:09 p.m.

Respectfully submitted,

Linda A. Nemerooff
District Secretary
East Bay Bus Rapid Transit Project Update

Policy Steering Committee Meeting

September 15, 2016

Downtown Oakland to San Leandro
International Blvd to East 14th St
Agenda

- East Bay MUD Utility Relocation Update
- Project Costs
- Project Construction Schedule
- Construction Signage
- City of Oakland Sustainability Program
- BRT Community Outreach
- Branding / Sponsorship Update
East Bay MUD Utility Relocation Update

With the help of Caltrans, City of Oakland and City of San Leandro, District Staff reached a consensus with EBMUD on:

- Pavement Depth
- Construction Clearance
- A 2nd Amendment to the Utility Agreement has been executed to reflect the mutually agreed upon revisions
- The cost of work ($770k) listed under the 1st Amendment remains unchanged
East Bay MUD Utility Relocation Update (cont.)

- Liability for Work
  - EBMUD will be responsible for 100% of the cost of relocating all conflicting waterline facilities within the State Highway System which is a little more than half the corridor.
  - AC Transit will be responsible for 100% of the cost of relocating all conflicting waterline facilities outside of the State Highway System which is a little less than half the corridor.
  - AC Transit only responsible for delays or damages to construction of the Project resulting from any break in EBMUD facilities directly caused by AC Transit or its contractor during the construction of the Project.
Construction delays have increased the expenditure variance gap.
### Project Construction Schedule

<table>
<thead>
<tr>
<th>PROJECT MILESTONE</th>
<th>DESCRIPTION</th>
<th>NOTICE TO PROCEED</th>
<th>CALENDAR DAYS PER CONTRACT</th>
<th>CONTRACT COMPLETION DEADLINE</th>
<th>NOTES</th>
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<tr>
<td>1</td>
<td>BRT Infrastructure and Station Platform Construction</td>
<td>1-Aug-16</td>
<td>668</td>
<td>31-May-18</td>
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<tr>
<td>2</td>
<td>Phase 1 (zones 8,10,12,14) and Phase 2 (zones 9, 11, 13)</td>
<td>1-Aug-16</td>
<td>334</td>
<td>1-Jul-17</td>
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<tr>
<td>3</td>
<td>Phase 3 (zones 2, 5, 7) and Phase 4 (zones 1, 3, 4, 6)</td>
<td>1-Aug-16</td>
<td>578</td>
<td>2-Mar-18</td>
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<tr>
<td></td>
<td>Final pavement overlay, communications systems, signal testing, installation</td>
<td>1-Jul-17</td>
<td>270</td>
<td>28-Mar-18</td>
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<td>of structural and architectural components, installation of artistic</td>
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<td>enhancement components, and permanent striping for all zones.</td>
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Contract milestone based Revenue Service Date (RSD) pending receipt of Approved Baseline schedule.
## Project Construction Schedule (cont.)

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<th>DESCRIPTION</th>
<th>NOTICE TO PROCEED</th>
<th>CALENDAR DAYS PER CONTRACT</th>
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<td>1-Aug-16</td>
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<td>31-May-18</td>
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<td></td>
<td>Zone 15 - San Leandro Transit Center, all work on San Leandro Blvd. and at San Leandro BART station.</td>
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<td><strong>5</strong></td>
<td>Zone 16 - Northern Layover</td>
<td>16-Oct-17</td>
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<td>14-Jan-18</td>
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<td>Landscaping in all construction zones and all contract closeout documentation</td>
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<td>Contract milestone based project complete date</td>
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<td><strong>6</strong></td>
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<td>2-Mar-18</td>
<td>90</td>
<td>31-May-18</td>
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## Program Schedule

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**Critical Path**

**SSGA Baseline**

_Downtown Oakland to San Leandro_  
_International Blvd to East 14th St_
Construction Signage

For Protection of Built Facilities Pending RSD:
Generally applies to the 6 curbside and 15 median platforms built in Phase 1 (zones 8, 10, 12, 14) and Phase 2 (zones 9, 11, 13) or any other platforms that would be “mothballed” for approximately a 3 -18 month period before RSD.
Construction Signage (cont.)

- Level I – Contractor minimum requirements to protect the new platform until turned over to AC Transit.*
- Level II – AC Transit signage applied to the contractor installed platform enclosure.*
- Level III - (Proposed) Strategically selected platform(s) to have a specialized enclosure developed by AC Transit for use a marketing and promotional asset for the new BRT service.
Construction Signage - Median Station

TYPICAL MEDIAN STATION DURING MOTHBALL PERIOD
Construction Signage - Curbside Station

TYPICAL CURBSIDE STATION DURING MOTHBALL PERIOD

CONTRACTOR WILL INSTALL WATER FILLED BARRIERS TO ENCAPSULATE CURBSIDE PLATFORM AND RAMP AREA TO DISCOURAGE PUBLIC ACCESS. CHAIN LINK FENCING WILL LIKELY BE INSTALLED ON TOP OF BARRIER.

INSTALL SIGNAGE ON CHAIN LINK FENCE "FUTURE BRT STATION - OPENING ??"

RESTORATION OR ON STREET PARKING (WHEN AVAILABLE)

FUTURE BRT LANE USED AS GENERAL PURPOSE LANE DURING MOTHBALL PERIOD

GENERAL PURPOSE LANE

TEMPORARY DIRECTIONAL SIGNAGE TO NEAREST LOCAL BUS STOP
City of Oakland Business Sustainability Program

- Verbal Update to be Provided
## Community Outreach Update: Completed Construction Notices

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>RE:</th>
<th>Zone</th>
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<tbody>
<tr>
<td>6/16/2016</td>
<td>E. 14th: Durant Avenue to Davis Street</td>
<td>Potholing Notice</td>
<td>14</td>
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<tr>
<td>7/11/2016</td>
<td>International Blvd: 82nd Avenue to 94th Avenue</td>
<td>Potholing Notice</td>
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<tr>
<td>7/15/16</td>
<td>Broadway: One block in each direction from location of work at 11th Street and 14th Street in Downtown Oakland</td>
<td>Potholing Notice</td>
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<tr>
<td>7/18/16</td>
<td>International Blvd: 94th Avenue to Durant Avenue</td>
<td>Potholing Notice</td>
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<td>7/20/16</td>
<td>International Blvd: 71st Avenue to 82nd Avenue</td>
<td>Potholing Notice</td>
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## Community Outreach Update: Completed Construction Notices (cont.)

<table>
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<th>Date</th>
<th>Location</th>
<th>RE:</th>
<th>Zone</th>
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<tbody>
<tr>
<td>7/25/16</td>
<td>International Blvd: 62&lt;sup&gt;nd&lt;/sup&gt; Avenue to 72&lt;sup&gt;nd&lt;/sup&gt; Avenue</td>
<td>Potholing Notice</td>
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<tr>
<td>8/2/16</td>
<td>International Blvd: 52&lt;sup&gt;nd&lt;/sup&gt; Avenue to 62&lt;sup&gt;nd&lt;/sup&gt; Avenue</td>
<td>Potholing Notice</td>
<td>9</td>
</tr>
<tr>
<td>8/4/16</td>
<td>E. 14th: Stoakes Avenue to Dutton Avenue/Best Avenue</td>
<td>EBMUD Work Notification</td>
<td>14</td>
</tr>
<tr>
<td>8/10/16</td>
<td>International Blvd: 41&lt;sup&gt;st&lt;/sup&gt; Avenue to 52&lt;sup&gt;nd&lt;/sup&gt; Avenue</td>
<td>Potholing Notice</td>
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<tr>
<td>8/15/16</td>
<td>International Blvd: 32&lt;sup&gt;nd&lt;/sup&gt; Avenue to 41&lt;sup&gt;st&lt;/sup&gt; Avenue</td>
<td>Potholing Notice</td>
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</table>
Community Outreach Update:

- 2 Week Construction Notification
- 72 Hour Door Hanger
  - Examples provided on next two slides
ATTENTION
NOTICE OF UPCOMING CONSTRUCTION WORK

Dear Neighbor,

AC Transit’s innovative East Bay Rapid Transit (BRT) Project is underway. BRT is a bus service that that mirrors the frequency, reliability and safety of light-rail train service without the high cost. BRT will operate along a 9.5 mile corridor from downtown Oakland to the San Leandro BART Station.

To deliver this revolutionary transit service by late 2017, construction is scheduled to begin in approximately TWO WEEKS. This is the third phase of major construction to build the stations and infrastructure for the BRT system. The heavy construction activity may include: demolition, excavation, pipe installation, paving, traffic signals, platform construction, curb ramps, lighting and landscaping.

LUYÊN
THÔNG BÁO VỀ CÔNG TRÌNH XÂY CẤT SẮP ĐẾN

Kính Thưa Quý Hàng Xóm,

Dự Án về Hệ Thống Chuyển Chở Tốc Hành Đóng Vinh (BRT) của AC Transit đang được tiến hành. BRT là một dịch vụ xe buýt phân vùng thường xuyên, đảm bảo an toàn và an toàn của dịch vụ xe điện nhẹ mà không có phí tồn cao. BRT sẽ hoạt động theo một hành lang dài 9.5 dặm từ trung tâm thành phố Oakland đến Tram BART tại San Leandro.

Để cung cấp dịch vụ chuyển cơ cách mạng này vào cuối năm 2017, công trình xây cất được dự định sẽ khởi sự trong khoảng HAI TUẦN LÊ. Đây là giai đoạn thứ ba của công trình xây cất chính yêu đã được lên các tram xe và hạ tầng cơ sở cho hệ thống BRT. Hoạt động xây cất nằng có thể bao gồm: phá đổ, khai quật, lấp đất đường ống, lát đường, di chuyển hiệu giao thông, xây cất sân ga, đọc le đường, đèn và cây cảnh.
72 Hour Door Hanger

Dear Neighbor,
Construction of the East Bay Bus Rapid Transit (BRT) is coming to your neighborhood. BRT is an innovative bus service that offers the frequency, safety, and reliability of light rail without the high cost. AC Transit’s BRT will run the 0.5-mile corridor from downtown Oakland to San Lorenzo BART.

When: August 2016 – Winter 2017 (approximate)
Construction Dates and Hours:
Month XX, 20XX – Month XX, 20XX
Monday – Friday, 7 a.m. – 4 p.m.
(Crease sas necesario, puede ser que haya trabajos de construcción hasta las 7 p.m. o los sábados.)

Where: Street Name – Street Name
Construction Work: The BRT will require some heavy construction including demolition, excavation, pipe installation, paving, traffic signals, sidewalks, curb ramps, and construction of BRT stations.

Safety is our goal! To ensure everyone’s safety, please obey all posted construction signs. Signs may restrict vehicles, pedestrians, bicycles and parking. Please DO NOT enter any designated construction areas.

Questions or Concerns:
The BRT Community Outreach Team is here to help.

brt@actransit.org  (510) 891-5478
Visit the BRT Info Center 3322A International Blvd.

Preguntas o inquietudes: El equipo de relaciones comunitarias de BRT está aquí para ayudarle.

brt@actransit.org  (510) 891-5478
brt.actransit.org
Visit the BRT Info Center 3322A International Blvd.
Branding / Sponsorship Update

**Branding**
- Presented external vehicle paint and decal options to Board of Directors on April, 13th 2016
- Finalized external vehicle paint colors
- Continued work on vehicle decals

**Sponsorship**
- Developed District Sponsorship and Naming Rights Policy, adopted by Board of Directors on June 8th, 2016
- Continued discussions with major healthcare provider
- Held meetings with two other prospects, one with a multi-national tech company focused on solving urban problems, and another technology firm that enables the public and philanthropies to contribute to not-for-profit organizations
Recap and Adjourn

Final Thoughts?
Date for Next Policy Steering Committee Meeting