



## MEETING OF THE EAST BAY BUS RAPID TRANSIT POLICY STEERING COMMITTEE

Alameda-Contra Costa Transit District  
General Offices  
1600 Franklin Street  
2nd Floor Board Room  
Oakland, California 94612

Thursday, February 7, 2019  
2:00 p.m.

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**Rules for Public Comment:**

Speakers wishing to address the Committee should complete a Speaker's Form and submit it to the District Secretary. Speakers wishing to address subjects not listed on this agenda will be invited to speak under the "PUBLIC COMMENTS" section of the agenda. Speakers wishing to address a specific agenda item will be invited to address the Committee at the time the item is being considered. All speakers should limit their comments to two (2) minutes. Speakers using a translator will be allotted twice the allotted time.

Individuals who wish to present more detailed information are encouraged to submit comments in writing. Written comments are made part of the written record for meetings and, as such, are available for public inspection.

**Availability of Agenda Related Materials:** Written agenda related materials for all regular meetings are available to the public 72 hours prior to the meeting or at the time the materials are distributed to a majority of the Committee.

Written materials presented at a meeting by staff or a member of the Committee will be available to the public at that time, or after the meeting if supplied by an outside party. Agenda related materials are available on the District's website or by contacting the District Secretary.

**Order of Agenda Items:**

The Committee may discuss any item on the agenda and in any order.

**Electronic Devices:**

All electronic devices shall be placed on mute, vibrate or silent mode during the meeting (Dist. Ord. 12)

**Scented Products:** Please refrain from wearing scented products as there may be attendees susceptible to environmental illnesses.

**Accessible Public Meetings:**

Meetings of the Committee are accessible to individuals in wheelchairs. The Board room is equipped with assistive listening devices for individuals with a hearing impairment. Written materials in appropriate alternative formats or disability related modification/accommodation must be made three business days in advance of the meeting to help ensure availability. Subject to availability, sign language and foreign language interpreters will be provided upon request with 72-hour notice.

**Contact Information:**

Please direct requests for disability-related modification or accommodation and/or interpreter services to Linda A. Nemeroff, District Secretary, 1600 Franklin Street, Oakland, California, 94612 or call (510) 891-7201.

# Meeting of the East Bay Bus Rapid Transit Policy Steering Committee

## AGENDA

Thursday, February 7, 2019

2:00 p.m.

2<sup>nd</sup> Floor Board Room

1600 Franklin Street

Oakland, California 94612

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### **PSC Members:**

#### ***AC Transit:***

President Elsa Ortiz, Chair

Director Greg Harper

Director Joel Young

#### ***Alameda County (Ex Officio):***

Supervisor Nate Miley

#### ***Metropolitan Transportation Commission/Caltrans:***

Tony Tavares, District 4 Director for Caltrans

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#### ***City of Oakland:***

Council President Rebecca Kaplan

Council Member Noel Gallo

#### ***City of San Leandro:***

Mayor Pauline Cutter

Council Member Corina Lopez

1. Roll Call
2. Public Comment (*For items not on the agenda. Two minutes are allowed for each speaker.*)
3. Chair's Report on Pertinent Actions of the AC Transit Board of Directors.
4. BRT Project Updates:
  - a. Construction Progress
  - b. Community Outreach
  - c. Project Labor Agreement, Construction Careers Policy and Hiring
  - d. Sponsorships and Naming Rights
  - e. Branding
5. Consider approving the BRT Policy Steering Committee minutes of October 4, 2018.
6. Schedule Date and Time of Next Meeting.
7. Future Agenda Items/Review List of Pending Items.
8. Adjournment

### **Pending List of Future Agenda Items:**

- Discussion regarding fare payment, including the expansion of Clipper card availability throughout the neighborhoods by adding more vendors and outreach to major employers along the corridor to participate in the EasyPass Program with the initiation of the service. [Requested by Council Member Kaplan – 9/3/15, 11/12/15, 3/10/16, 5/12/16]

- Discussion of the colors for the buses, suggesting that yellow and green (Oakland A's colors) be considered. [Requested by Council President Kaplan – 3/30/17]
- Discussion about making the service free for the first year. [Requested by Council President Kaplan – 3/30/17]
- Discussion of alternatives for a different northern route such as MLK or Adeline that would extend the BRT into Berkeley [Requested by Councilmember Kaplan – 6/29/17]
- Information on the process related to business impact fees, seeking clarification of the process at the local level as to where merchants should go for assistance. [Requested by Councilmember Lopez – 10/5/17]
- Investigate the installation of public restroom facilities at key locations, such as the 20<sup>th</sup> & Broadway hub for the benefit of passengers and bus operators. [Requested by Councilmember Kaplan – 5/31/18]
- Discussion about the specifics related to segment of the project in Fruitvale in terms of construction mitigation, turn lanes and business assistance. [Requested by Council President Kaplan – 10/4/18]
- Discussion of possible sponsorship opportunities for bus head signs instead of providing free advertising for sports teams. [Requested by Council President Kaplan – 10/4/18]
- Discussion of ways AC Transit and the City of Oakland can further address the issue of parking [Requested by Councilmember Gallo -10/4/18]